



**WESTSIDE CULTURAL CONNECTION
WASHINGTON COUNTY ARTS & CULTURE
TELEVISION MAGAZINE**
Jointly Sponsored by the Westside Cultural Alliance (WCA) &
Tualatin Valley Community Television (TVCTV)

Washington County individuals and cultural organizations have a unique opportunity to televise their work to a broad audience. The purpose of this project is to provide a platform for the many cultural activities in our community through which they can reach their audiences and gain publicity.

ABOUT THE PROGRAM

- The program will be ½ hour in length and will run monthly. It will be introduced and closed with the logo and a statement from the Westside Cultural Alliance.
- The format of the program is magazine style, which means that there may be 3 segments at 5 minutes each, 2 segments at 12.5 minutes, or a full 25 minute segment.
- The program will be cablecast at least three times on TVCTV channels 11 and/or 23.
- TVCTV staff will professionally produce the program. To include pre-recorded footage, please contact Dave Slay, Community TV Manager, at 503.629.8534 x102.
- Material supplied by the applicant will be screened for quality and content
- Individuals and organizations working in the fields of arts, heritage or humanities are invited to submit program proposals using the form attached. WCA and TVCTV will review applicants.
- For programs with an interview format, the host will be provided by the WCA.
- The fee for participants is \$100 for the first five minute segment and \$75 for each subsequent five minute segment. Pre-recorded footage not needing audio and/or graphics editing will be eligible for a 10% discount. Reproductions of the program will cost \$10.00 per 120 minute VHS copy.
- Participants will be asked to sign a release form.

ABOUT WESTSIDE CULTURAL ALLIANCE

The Westside Cultural Alliance is a coalition of advocates and professionals in Washington County, which supports arts, heritage and humanities. WCA is founded on the principles that access to arts and humanities enhance and enrich the lives of Washington County residents and contribute to a higher quality of life. WCA supports practitioners, educators, programs, study, presentations, and audiences in these fields. Organized in 1999, WCA has chosen to focus on communication, advocacy, education and facilities for arts, heritage and humanities. Interested people are invited to attend meetings, routinely held the fourth Tuesday of each month in the Tualatin Valley Community Television (TVCTV) conference room. For more information, or to join the WCA email network, contact Kim Christensen, 503.804.5131.

ABOUT TUALATIN VALLEY TELEVISION

- Tualatin Valley Community Television is a non-profit organization administering to the Public, Educational and Government media access needs of Washington County and Lake Oswego. It is a non-commercial format
- TVCTV Has five channels on the Comcast Cable system with the potential to reach 118,000 locally and 400,000 households in the Metro area on channel 11.

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As a Washington County based _____ (artist, organization, educator, etc.) In the field of _____ (arts, heritage or humanities), I/we would like to participate in the Arts & Culture Television Magazine.

Name _____

Organization (if applicable) _____

Location Address _____

Mailing address if different _____

City _____ Zip _____

Day Phone _____ Cell Phone _____

FAX _____ Email _____

Website _____

Length of air time (minutes) _____ General format _____

Brief description of the program

___ I/we have pre-recorded footage ___ for the entire air time ___ for part of the air time

Send this form to:
Westside Cultural Alliance
P. O. Box 1092
Beaverton, OR 97075-1092